Bio

New York City based software engineer, specializing in building exceptional, performant products, delightful interactions and user experiences, and beautifully designed surfaces on the web. Typescript and type-safety die hard, and a huge fan of React. Writer, and have also written and performed original work off off Broadway. Management experience, but currently preferring to write code.

Now

Design Engineer at Appwrite, building world-class surfaces for our product and marketing site. Building *rpshr.app* and *tinylight* in my spare time. *rpshr* is a simple, performant notes app built for delightful interactions, keyboard accessibility, and simplicity. *tinylight* is a beautifully designed native video component, built for React. Works in progress.

Socials/Contact

jessewinton.works in the address bar. @thejessewinton everywhere else.

Appwrite

Design Engineer

06.24 — Now

Tech

SvelteKit

Typescript

SASS/Tailwind

MeltUI

Designing, building, deploying, and maintaining our

surfaces on the web, across the marketing site and

console product for Appwrite Cloud. Assisting in branding

and building interactive experiences for Init, Appwrite's

version of a Launch Week, implementing engaging

animations that showcase our features and how we solve

problems for our customers, and constantly auditing,

discussing, designing, and building engaging and delightful

flows throughout our product.

PlanetScale Inc.

Design Engineer

03.23 - 03.24

Tech

Next.js

Typescript

Tailwind

Markdoc

Radix

Managed and led a migration of our marketing site, 2x

improving our site's performance. Built and standardized

our internal component library. Built PlanetScale's

Resource Hub and global search experience, developing

multiple AST parsers to extract data from our public

content, allowing users to easily search. Interacted with

Segment, and other sales and growth tools, supporting

DevEd, Growth, Data, and RevOps teams in identifying

areas of improvement, and building tools to assist their

goals.

VeroSkills

Head of Engineering

08.21 - 02.23

Tech

Next.is

Typescript

Tailwind

Turborepo

Led a full-stack platform rebuild. Built a video conferencing

platform inside of the VeroSkills product to create a full-

featured experience. Managed the development of an in-

browser code compiler, and integrated the APIs, allowing

students to write code inside of our product. Designed

database schemas, built 100+ type-safe API routes, made

technological decisions, and created our product roadmap.

Brought VeroSkills from alpha to general availability,

leading to a \$1.2m VC raise on the strength of the product.

One Day Doors & Closets

Front End Lead

05.20 - 08.21

Front end lead for the largest interior door and closet

manufacturer in North America, with 35+ dealerships, and

100k/month unique visitors to the marketing site.

Tech

Next.js

Typescript

SASS

Express

Prismic

Led a full rebuild of the marketing site, moving from a

cumbersome 800+ page WordPress monolith into a

performant, dynamic Next.js application, allowing for

efficient management of dealerships and location specific

content. With an external consultant, I was also

responsible for the design and implementation of a full

company rebrand.

Freelance

Designer & Engineer

05.10 - 05.20

Tech

Next.js

Typescript

Gatsby

PHP/WordPress

HTML/CSS

While working as a freelancer, I worked with agencies,

individuals, and companies to ensure clear goals, and

make technological decisions on a project-by-project basis

to ensure performant, well-designed, and well developed

experiences across the web.

Outlined deadlines and KPIs for project success, and

communicated those metrics to clients, ensuring that

projects were completed on time, and on budget.